

# ANNABEL HEACOCK

they/she | director, producer, deviser, arts administrator | abelheacock@gmail.com

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## SELECT STAGE DIRECTING CREDITS:

here i fall up	by Beth Golison	New Ohio Theatre Ice Factory Festival
As I Was, Not As I Am	by August Hakvaag	Moxie Arts NY at WP Theater
The Machine*	by Magpie Park	Theatre Write Now
Sinister Sisters *	by M Sloth Levine	Breaking & Entering Reading Series
one drop cool *	by Skyler Volpe	Moxie Arts NY
You Should Be So Lucky*	by Alyssa Haddad-Chin	Moxie Arts NY
Formido	by Daniel Duren	Theatre Row, 24 Hour Plays: Nationals
Where the Wild Things Are	Adapted by Annabel Heacock and Connor Lifson	Self-produced at Loyola Park Beach, Chicago IL
Crisis Resolution in the Middle East*	by Michael Abber	Agnes Nixon Festival
The Visit	by Friedrich Durrenmatt	Northwestern University
The Donkey Show	by Diane Paulus & Randy Weiner	Northwestern University
Carrie: The Musical	by Laurence D. Cohen	Northwestern University
The Little Prince	Adapted by WAVE Productions	Northwestern University
Clue	Adapted by WAVE Productions	Northwestern University

*\*delineates reading or workshop production*

## SELECT ASSISTANT DIRECTING CREDITS:

Liberation*	by Bess Wohl, dir. Whitney White	Roundabout Theatre Company
the doctor will see you shortly	by Laura Neill, dir. Susanna Jaramillo	Keen Company (Keen Teens Festival)
TL;DR: Thelma Louise; Dyke Remix*	by EllaRose Chary and Brandon James Gwinn, dir. Sherri Barber	NAMT 33rd Annual Festival of New Musicals
Tender Age	by George Brant, dir. Henry Godinez	Studio Theatre
2.5 Minute Ride	by Lisa Kron, dir. Joanie Schultz	Studio Theatre
Cock	by Mike Bartlett, dir. David Muse	Studio Theatre
Becoming Forgotten*	by Josiah Turner, dir. Reginald Douglas	The Kennedy Center
The Fairytale Lives of Russian Girls	by Meg Miroshnik, dir. Caitlin Lowans	Northwestern University
Twelfth Night	by William Shakespeare, dir. Jeff Mosser	Northwestern University

*\*delineates reading or workshop production*

## SELECT DEVISED THEATRE AND PUPPETRY CREDITS:

The Distance of the Moon	Directed by Gaby Sant'anna	Short story puppetry adaptation
A Very Normal Hike	Written, directed, designed, and performed by Annabel Heacock	Northwestern University Undergraduate Toy Theatre Festival
Rona: A Fairy Tale	Devised, an exploration of live camera, puppetry, and circus onstage	Northwestern University

## RELEVANT EXPERIENCE:

### Company Producer at Sweat Variant | 6/2024 - Present

- Oversee company financial, legal, and personnel operations.
- Write annual company budgets and specific project budgets as needed.
- Act as primary company liaison for grantmaking organizations. Research and write grant applications for new work and ongoing programs in development. Track and maintain documentation for grant activities and annual reporting for all grants.
- Act as point of contact for external partners, work with external producers to coordinate planning for development and touring of new works.
- Drive external communications strategy to connect with a range of company stakeholders, including audience, donors, and collaborators. Coordinate company newsletter and ensure website is updated.
- Work with the Press Representative to coordinate press relations, guide strategy, and track impact.
- Develop and implement a strategy for cultivating individual donors to Sweat Variant's programs, build a donor database and calendar for strategic communications, plan and deliver a program of cultivation events.

### Artistic Programs Manager at Roundabout Theatre Company | 9/2021 - 6/2024

- Line produce readings and workshops and help coordinate season-long scheduling. Draft Actors Equity and SDC contracts, coordinate travel, manage payroll, and communicate with artists and agents. Hire and onboard stage management, coordinate Covid safety protocols.

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## Artistic Programs Manager Cont.

- Collaborate on season selection and help produce the annual Refocus Project and Underground Reading Series. Produce Space Jam Writers Residencies and the Roundabout Director's Group (RDG), including annual RDG retreats. Liaise between artists and internal departments for all artistic programs. Coordinate application process for RDG and Directing Fellowship (150+ applicants), conduct interviews, and select candidates.
- Manage and reconcile Directing Fellowship and Roundabout Director's Group budgets.
- Conduct monthly script coverage and staged reading and workshop coverage as Roundabout representative, participate in Literary Committee meetings, and weekly scouting of Broadway and Off-Broadway performances.
- Serve on Transformation Team overseeing EDI plan and Apprenticeship/Employee Handbook subgroup.
- Write dramaturgical articles for Upstage Guides and letters on behalf of the Artistic Director for Playbill.
- Copy edit and review marketing and development materials for artistic programming.
- Hire, supervise, and lead training and goal-setting for Artistic Apprentices.
- Served as executive assistant to former CEO/Artistic Director Todd Haines (9/2021-4/2023). Coordinated daily scheduling, meetings, travel, finances and reimbursements, and managed artist relationships on his behalf.

## Artistic Directing Apprentice at Studio Theatre | 10/2020 - 8/2021

- Collaborated with Artistic staff as assistant director and producer for 5 mainstage plays. Provided administrative support by liaising Equity Principal Auditions, maintaining casting database, writing script coverage, composing and proofing copy, and managing Artistic Department schedules. Draft artist contracts and facilitate payment in compliance with Actors' Equity. Daily use of Zoom, Google Suite, Airtable, MS Office, and Outlook.

## Arts Marketing and Public Relations Assistant at Northwestern Global Marketing | 9/2017- 6/2020

- Wrote and distributed press releases about the arts at Northwestern, managed Arts Circle Facebook and Instagram accounts, assisted with marketing research, and planned community engagement initiatives. Experience marketing and writing about music, theatre, dance, opera, and visual arts.

## EDUCATION & ADDITIONAL EXPERIENCE:

Northwestern University, Evanston, IL

### *BA Theatre, Minor in Sociology, Integrated Marketing Communications Program*

- Completed the Undergraduate Acting Sequence under the mentorship of David Catlin
- Completed the Undergraduate Playwriting Sequence under the mentorship of Laura Schellhardt
- Completed Advanced Directing Classes with Jessica Thebus, Shana Cooper, & Katherine Walsh
- Awarded grant to attend Prague Quadrennial with Mary Zimmerman and Ana Kuzmanic

## Moxie Arts NY Incubator Program - Director (2022-2023)

- Selected to participate in season-long accelerated development program for new, unproduced plays, directing two readings and one fully-produced production and collaborating with three playwrights and three producers

## 24 Hour Plays: Nationals - Director (2022)

- Selected to participate in week-long workshop for early career theater artists, directed a "Viral Monologue," short scenes, and a new play written and produced within 24 hours

## National Alliance for Musical Theatre Festival Observership for Early-Career Directors (2021)

- Assisted Sherri Barber on *Thelma Louise; Dyke Remix*, connected with cohort of early career/festival directors

## Self-guided and Community-Based Research in the Arts:

- Awarded Northwestern Summer Undergraduate Research Grant to study site-specific/devised theatre in the Netherlands
- Awarded Northwestern Undergraduate Research Grant to study consent in immersive theatre and direct *The Donkey Show*
- Awarded Buffett Institute Community-Based Research Fellowship to study feminism and LGBTQ equality with Pachaysana Institute in Quito, Ecuador. Worked with Hip Hop and theatre communities to film a related documentary.

## LANGUAGES & SKILLS:

- English, conversational Spanish and comfort reading/writing
- Microsoft Office Suite, Zoom, Basic Graphic Design, Adobe Photoshop and Premiere Pro, Basic Audio and Video Editing, Budgeting, Technical Theatre Skills (lighting hang/focus/design/scenic building), Drivers' License